



\$350 MILLION TRANSFORMATION

Mandurah Forum Shopping Centre nearly doubles in size



A small holiday and fishing village in the 1950s, the Western Australian coastal town of Mandurah has since grown, with a population of some 81,000, to become the second largest city in Western Australia.

Located only 72km from the capital city, its popularity with Perth retirees and those who wish to invest in a handy holiday home has increased with the opening of the Perth-Mandurah railway line in 2007, and a direct road link to Perth via the Kwinana Freeway being completed in 2010. As access and popularity have grown, the city has expanded exponentially over the past two decades.

In response to its increased population and physical size, retail activity has also increased over the years, culminating in the recent redevelopment of the Mandurah Forum Shopping Centre.

\$350 million transformation

The \$350 million complete centre transformation has elevated Mandurah Forum to the point where it can confidently claim to be the contemporary retail, dining and shopping destination for the coastal city.

Built by Multiplex, the redevelopment has almost doubled the Centre's existing size from 38,535m² to approximately 63,000m² of retail floor space. Construction took place in a live shopping centre environment.

THE TEAM



VICINITY CENTRES

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3,000 car bays

The project also includes the construction of a new multi-deck and shaded rooftop car park to increase the number of car bays at the centre to over 3,000.

The transformed centre offers more than 220 stores, including the introduction of the first 'next generation' David Jones store in WA and a Target store to complement the existing major retailers in the centre - Kmart, Big W, Coles and Woolworths.

It also features a range of food and dining options including a café and restaurant precinct with al fresco dining designed around a water oasis; a contemporary café terrace-style food court with outdoor seating; and a food market hall offering fresh food and convenience items. The centre also features children's play areas and improved access.

Refurbishment of the existing Centre includes new floor finishes, updated lighting, painting, toilet and amenity upgrades, updated signage, ceiling upgrades and new mall furniture.

Designed to reflect coastal character

The new-look Mandurah Forum has been designed to reflect the coastal character of Mandurah. For locals and visitors alike it is now the 'everyday getaway – a laid back oasis where people can shop, feast and connect.

The redevelopment of the centre had a staged opening from late 2017 to early 2018.

The complete transformation of the shopping centre includes an expansion in size to approximately 64,000 sqm, an addition of around 26,000 sqm; a brand new David Jones; a brand new Target; upgraded Coles and Kmart; Woolworths and Big W; five mini majors and some 220 retailers; a new alfresco casual dining precinct with a water oasis, and both indoor and outdoor cafes and restaurants; a new food court with an adjoining indoor-outdoor dedicated children's play area; a brand new fresh food market hall; and, a new multi deck car park with a centre total of over 3,000 car parking bays.



Mandurah Forum is co-owned by Vicinity Centres and ISPT
 Vicinity Centres are one of Australia's leading retail property groups with a fully integrated asset management platform. Listed on the Australian Securities Exchange (ASX) as Vicinity Centres (ASX:VCX), the organisation owns \$16.1 billion of retail assets and manage some \$26.1 billion in assets across the full retail asset spectrum.

Over 90 shopping centres

With ownership and management of over 90 shopping centres throughout Victoria, Tasmania, New South Wales, South Australia and Western Australia, Vicinity recognises the importance of local shopping centres and the local communities in which they operate.

This, in turn, helps the retailers in their centres to be successful. ISPT's \$15 billion portfolio invests and develops commercial, retail, industrial and residential property in Australia.

ISPT is committed to creating growth for people and places through property.

For over 20 years their properties have been meaningful places for the retailers, companies, government departments and communities that use them.

The organisation generates returns for their investors, which are some of Australia's largest industry superannuation funds, and ultimately the 50%+ of Australian workers who have their retirement savings invested through them.



Wroxtton WA are brick and blocklaying specialists with extensive experience as supply and lay contractors for the past ten years in all aspects of commercial and residential construction.

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The Focus on Signs team enjoyed working closely with Multiplex, Hames Sharley and Vicinity to complete the redevelopment of the Mandurah Forum Shopping Centre. Manufacturing and installing all the required signage including the refurbishment of two pylon signs.

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